



YOUNG VITALIZER™

The Benefits of Beauty

Areas of Your life:

Benefits:

Love and Companionship



Physically attractive women are more likely to:

- Date more often
- Marry (in one study 34% of beautiful women, 28% of attractive, 16% of average, 11% of unattractive women were married within 5 years of leaving college))
- Marry earlier
- Marry successful men

The least attractive women are **ten times** as likely never to have married as the most attractive

Socially and Being Liked



Studies have shown that the beautiful are perceived as:

- accessible, honest, successful, content, friendly, intelligent, sociable, exciting, creative and busy,

Whereas the unattractive are perceived as:

- unsociable, discontented, lazy, unintelligent, unimaginative, unfriendly, unsuccessful, boring, non-accessible, dishonest



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Areas of Your life:

Benefits:

Financially



People who look better are more likely to get more job offers and get promoted faster in their job.

Better looking people are more likely to be earning \$230000 more in a lifetime than someone who is not as good looking:

Happiness



Time (3/30/2011) wrote an article discussing a new series of studies that show attractive people earn more money and marry better looking spouses, and that the economic benefits of being good looking make them happier than their homely counterparts.

Health



There are numerous studies on how happiness is related to better health. Because beauty can lead to happiness, you can draw the conclusion that it is highly possible that Beauty can lead to better health.



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Areas of Your life:

Benefits:

Status and
Prestige



Fifty-seven percent of hiring managers told NEWSWEEK that qualified but unattractive candidates are likely to have a harder time landing a job, while more than half advised spending as much time and money on “making sure they look attractive” as on perfecting a résumé.

Beauty has been commonly thought to have an impact on at least 2 different presidential elections: 1960 Nixon-Kennedy, and 1992 Bush-Clinton, where the more charismatic and better looking candidate won.

More on
Being Liked



The more beautiful are liked more and found to be more trustworthy. Looks offer a way for us to ascertain a lot of attributes within a person. Beautiful people are typically treated better by others.

In a study from Harvard University, researchers found that wearing makeup, shown to enhance a woman's attractiveness, boosted people's perceptions of that subject's competence, likability, attractiveness, and trustworthiness.



The Benefits of Beauty

Here are just some of the many articles where you can read about these findings on the benefits of beauty:

1. <http://www.learnvest.com/2012/02/do-good-looking-people-make-more-money/>
2. <http://business.time.com/2011/03/30/why-are-beautiful-people-happier-mainly-because-good-lucks-help-them-get-rich/>
3. <http://www.smithsonianmag.com/science-nature/how-much-is-being-attractive-worth-80414787/?no-ist>
4. <http://www.theatlantic.com/business/archive/2014/01/the-financial-benefits-of-being-beautiful/282975/>
5. <http://www.businessinsider.com/studies-show-the-advantages-of-being-beautiful-2013-6>
6. <http://www.electricphysique.com/advantages-of-beauty.html>
7. <http://www.newsweek.com/beauty-advantage-how-looks-affect-your-work-your-career-your-life-74313>
8. <http://www.hsph.harvard.edu/news/magazine/happiness-stress-heart-disease/>
9. <http://www.foxnews.com/health/2014/01/21/happiness-may-slow-aging-improve-health/>
10. <http://www.sciencedaily.com/releases/2011/03/110301122156.htm>